

2026 EXPO GUIDE

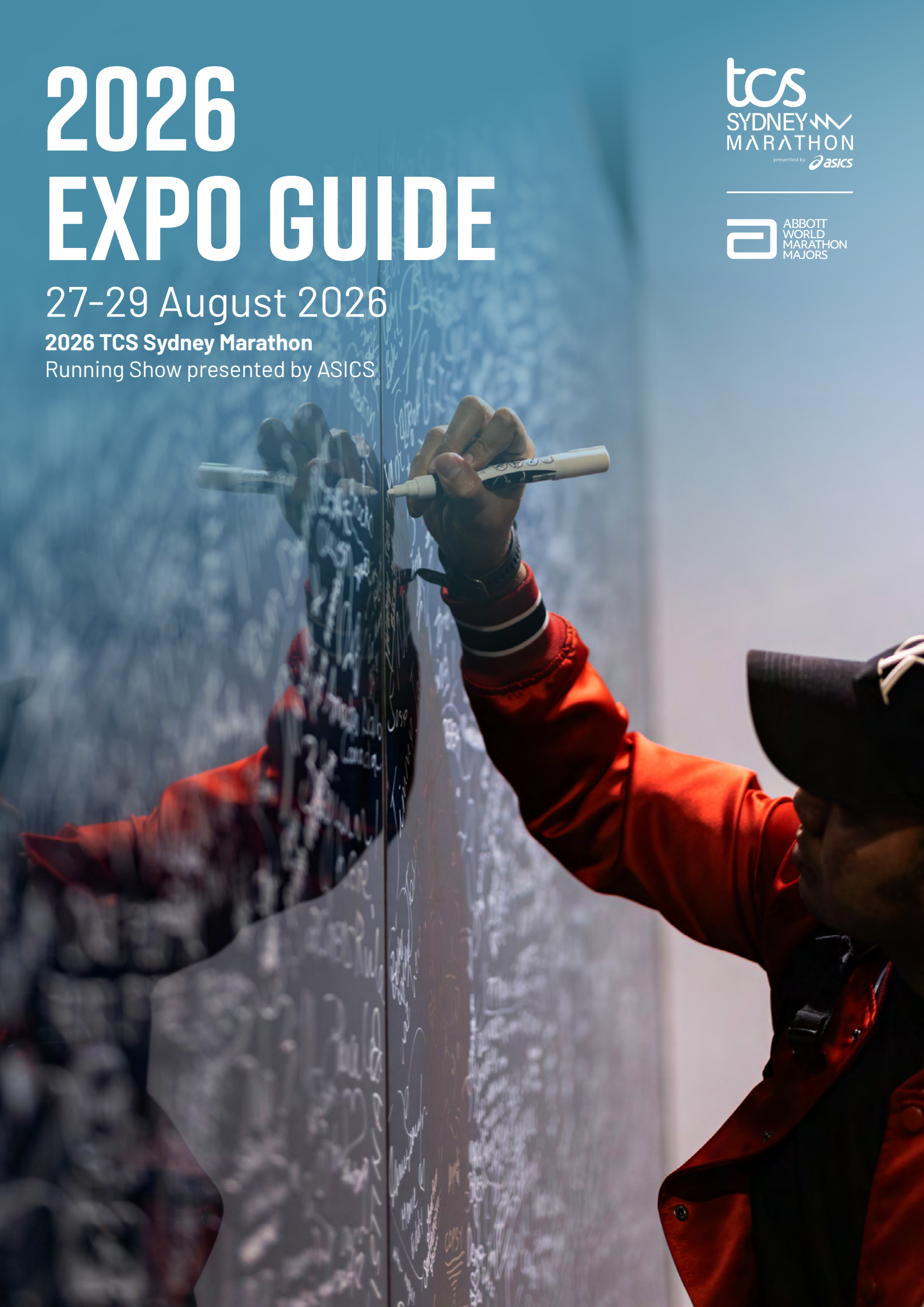
27-29 August 2026

2026 TCS Sydney Marathon

Running Show presented by ASICS

tcs
SYDNEY
MARATHON
presented by asics

ABBOTT
WORLD
MARATHON
MAJORS



YOUR ULTIMATE EXPO GUIDE

WHERE+WHEN

Location:

Sydney Showground
1 Showground Road, Sydney Olympic Park
Enter via Hall 4

Dates & Hours:

- | | |
|-----------------------------|------------------------|
| » Thursday 27 August | 9:00am – 8:00pm |
| » Friday 28 August | 8:00am – 8:00pm |
| » Saturday 29 August | 8:00am – 4:00pm |

Step into the future of running, with **The TCS Sydney Marathon Running Show** presented by ASICS as your all-access pass. With global brands, exclusive drops, expert panels, and thousands of fellow athletes, this is where your race-week journey begins.



Race Bib Collection

Bring the following

- » **Driver's licence or passport**
(Your ID must match your registration.)
- » **Bib collection email with QR code**
(sent during race week)

All TCS Sydney Marathon participants must personally collect their race bib at the TCS Sydney Marathon Running Show during the designated opening hours. **Participants will be required to show a valid government photo ID to collect their bib.**

Participants in the Mini Marathon are not required to show ID, and bibs may be collected by friends or family. If someone is collecting on your behalf, please ensure that they have a copy of your bib collection email.

Please note: Participants who are found to have transferred their bib to another person in violation of event rules will be disqualified and banned from future events.

Bag drop (Marathon only)

Pack smart. Drop early. Finish strong.

There's no bag drop at the Start Line, so participants must drop their bags at the Running Show. This service is only available for TCS Sydney Marathon participants and is not available for the Mini Marathon.

Here is how it works:

1. You'll receive a baggage label when collecting your bib. Bring this with you to the Baggage Drop area at expo.
2. At Baggage, you'll receive a POLLASTIC bag made from recycled ocean-bound plastic.
3. Pack your post-race items into the provided bag at the designated packing area.
4. Insert the baggage label into the clear pouch/opening. Stick the label holder down with the bag's adhesive.
5. Drop it off at the Baggage Desk.
6. Your bag will be safely transferred to Baggage Reclaim in the Royal Botanic Garden, which is located ~600m from the Finish Line.

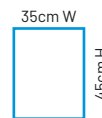
Please note:

Any belongings left at the Start Line will be donated to the St Vincent de Paul Society or Red Nose Australia.



Bag Drop Guidelines:

- **Use the official bag only**
- **One bag per runner**
- **All bags may be searched by staff**
- **The event holds no responsibility for lost or stolen items.**



Prohibited items

- No valuables (phones, wallets, keys)
- No fresh food
- No liquids over 100ml (unless in a clear container)
- No glass, cans, or alcohol
- No electronics – powerbanks, mobile phone/device, ipads/tablets, laptops/personal computers
- No aerosols
- No knives, weapons, scissors, fireworks, or anything unsafe

Important



Bibs will **not be mailed** under any circumstances

Spectator Hub

For the first time this year, we are asking friends and family to head to the Spectator Hub once they enter expo, while participants will join the queue to collect their bib. In the Spectator Hub, friends and family can learn all about course activations, Party Zones, road closures, navigating the city around the event, and discuss public transport options with our experts.

Our Official Smart Map will be available to navigate on a large touchscreen, and can be downloaded by QR Code for use on your personal device for the rest of event week.

A free water refill station is located in this area.

Information Hub

The Information Hub will be in the centre of the Running Show and will host the TCS Sydney Marathon Pace Team and Transport Team to help assist you with all your event questions.

Sit in on one of the many Pace Runner presentations where they will talk you through the course flyover, drink stations, pace team options and more.

You'll also find our Official Smart Map on a large touchscreen in this area, along with QR codes to download it to your phone for the rest of event week.

A free water refill station is located in this area.

Marathon Finisher Tees

Participants will collect their finisher tee with their bib. All Participants will be given the shirt size selected during registration. If you require a different size, the Tee Size Swap booth is located within expo, past Baggage Drop and near the Name Pillars.

Please note that size swaps are subject to availability.

Marathon Name Pillars

Find your name on our Marathon Name Pillar installation, inspired by the Games Memories poles found in Olympic Park. Games Memories, a forest of 480 poles, lists the names of the 76,000 volunteers who took part in the Sydney 2000 Olympic and Paralympic Games as a lasting tribute to their contribution. Our pillars showcase the names of the 2026 marathon participants* in alphabetical order to commemorate their training and dedication to get to the TCS Sydney Marathon start line.



*As of 2:30pm AEST on 29 July 2026

BEAT THE CROWD & GETTING THERE

Smart athletes plan ahead. Avoid the Saturday rush by visiting on Thursday or Friday. Indicating a pick-up time helps us manage busy periods and will help you breeze through.

Book a bib collection time:

1. Provide your preferred bib collection window to help reduce queues and improve everyone's experience.
2. Can't make your selected time? No stress – and no need to let us know. You're still welcome; we just encourage everyone to plan ahead.

INDICATE HERE

We will be providing updates throughout the day, so check out our [Instagram](#) and [Facebook](#) pages for updates prior to arriving. Follow us on [@sydney_marathon](#) and [TCS Sydney Marathon](#) for all the latest updates regarding wait times.

Getting there

Travel by public transport is recommended.

Travel on all modes of public transport, including metro, trains*, buses, ferries and light rail will be included for all registered participants and volunteers travelling to the Running Show.

This includes standard timetabled services to and from Sydney Olympic Park, as well as direct Marathon Express train services operating between Central and Olympic Park Station. Marathon Express services will run every 30 minutes, providing a fast and convenient option for those travelling from the Sydney CBD.

Participants and volunteers will be issued a dedicated TCS Sydney Marathon travel pass in advance.



This pass will be included in participants' bib collection email and in official pre-event communications for volunteers, and can be presented to transport staff when boarding public transport services to access the Running Show. Family and friends who are not registered participants must still tap on to all public transport services.

* International and Domestic Airport station access fees excluded.

Please be aware that Marathon Express trains to Olympic Park on Saturday will take a little longer due to an increased number of trains running on the tracks. Total trip time from Central Station to Olympic Park will be approx. 40 minutes.

These trains are still the best and most convenient way to get to Olympic Park from the city. If you're able to visit on Thursday and Friday, the Marathon Express trains to Olympic Park will take approx. 23 minutes.

Plan your trip:

- » Use Trip Planner to plan your trip at transportnsw.info or our [Official Smart Map](#)
- » Driving? Please follow Sydney Olympic Park signage to P1 Carpark. From there it is an 800m walk to the entrance.

Food & Beverage:

- » **Woodchop Cafe**
Pastries, coffee and juice located outside the expo hall
- » **Running Show Cafe**
A mix of Aussie classics and poke bowls located next to the Baggage Drop area.
- » **Antico's Food Truck**
Woodfired pizza from a food truck on Riverina Ave
- » **Mr Shish** Turkish food truck with kebabs, wraps and snack packs

In addition to the above, we encourage you to explore the surrounding venues for food, beverage and hospitality.

Water refill stations are located in the Spectator and Information Hubs.

Sydney Olympic Park

Did you know that Sydney Olympic Park was the host of the 2000 Olympic Games?

Key Olympic Legacy Highlights to Visit

- » **Cathy Freeman Park & Cauldron:** Located right next to Sydney Showground, Cathy Freeman Park is home to the striking Olympic Cauldron designed by Michael Scott-Mitchell.
- » **Games Memories:** Explore the V-shaped forest of 480 commemorative poles situated in the Accor Stadium forecourt near Olympic Boulevard.
- » **Boral Olympic Dream Pathway:** Walk through Fig Grove to see nearly 100,000 engraved pavers honouring athletes, staff and supporters from Sydney 2000.
- » **Major Venues:** Catch an event at Accor Stadium, the Sydney Olympic Park Aquatic Centre or the Athletic Centre.
- » **Parklands and Lookouts:** Discover 430 hectares of restored parklands, wetlands, and biking tracks, including the Brickpit Ring Walk and Woo-la-ra lookout.



SEE SYDNEY. SKIP THE TRAFFIC

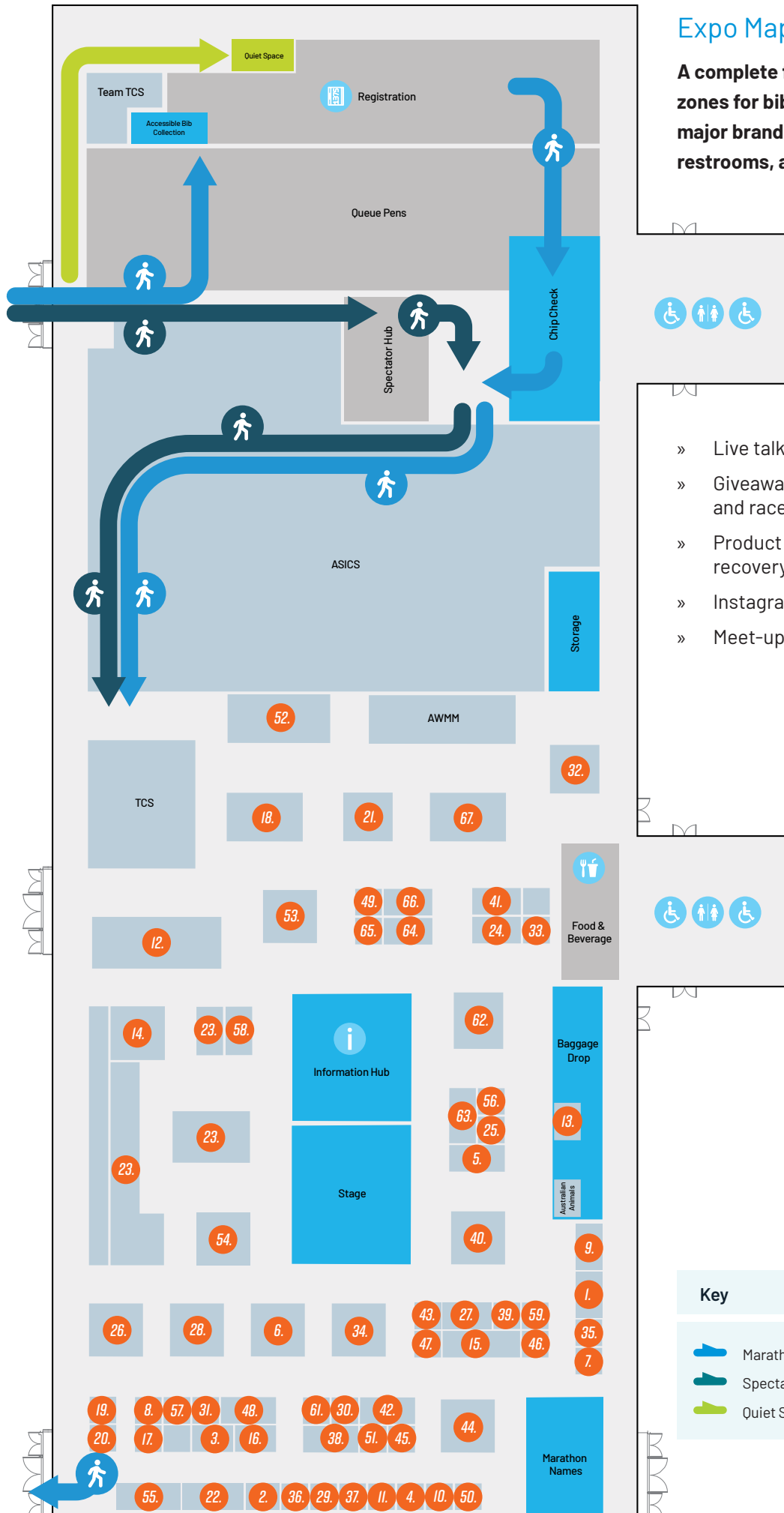


Scan here to plan your trip

Scan the QR code for directions, parking and transport options. Travel by public transport is highly recommended. Paid parking is available.

Expo Map & Directory

A complete floor plan with highlighted zones for bib pick-up, key exhibitors, major brand activations, food/drink areas, restrooms, accessibility, and more.



- » Live talks from global elites and local legends
- » Giveaways, exclusive merch drops, and race weekend offers.
- » Product trials from the best in performance, recovery, and wellness.
- » Instagram-worthy moments at brand activations.
- » Meet-ups, signings, and live demos.

Key

- Marathon Participants Route
- Spectator Route
- Quiet Space Access Route
- Toilets
- Accessible Toilets
- Food & Beverage

BOOTH	EXHIBITOR
AWMM	Abbott World Marathon Majors
ASICS	ASICS
TCS	TCS: With You for the Long Run
1	Active Sports Solutions
2	Balega
3	Barilla Protein + Pasta
4	Beyond Blue
5	Bibsnaps Australia
6	Black Sheep
7	Bondi Band
8	Bondi Smokehouse
9	CEP
10	Children's Cancer Institute
11	Coros
12	Chemist Warehouse
13	sydney.com - Photo Booth
14	FEETURES
15	FlipBelt
16	Fulfil Vitamin & Protein Bar
17	ASICS Gold Coast Marathon
18	GU
19	Hyro Electrolytes
20	Iceberg Serious Nutrition
21	IFIT HEALTH FITNESS
22	IMPI Sportswear - Teen Apparel
23	Injinji Performance Products
24	Japan Office / Nagoya City Marathon / Gifi Half Marathon
25	KT Tape & Nathan Sports
26	Liquid I.V.
27	Live & Breathe Active
28	LSKD
29	Luthri
30	Maple Movement
31	MAPLEROO

32	Marathon Tours & Travel
33	Mark Your Moment
34	Maurten/RNNR
35	Medal Frame Australia
36	MO Sports
37	Momentum
38	Nerd Belts & Precision F&H
39	Next Percent Recovery System
40	One Running
41	Pain Away
42	PILLAR Performance
43	PURE Sports Nutrition
44	QK Running
45	Race Hub Australia
46	Rocktape & Freeze Sleeve
47	Runderwear
48	RUNLY
49	Running for Premature Babies
50	S/Co.
51	Science in Sport
52	Shark Ninja
53	Shokz
54	Sodii
55	Steigen
56	SUPERnatural+
57	Surf Life Saving Lotteries
58	Sustainability at the TCS Sydney Marathon
59	Marathon Tee-size Changes
61	THE POWER OF POSSIBILITY
62	Therabody
63	Travelling Fit
64	Trimob - Moving the Mob
65	Vaseline
66	We Run Foundation
67	YoPro

Daily Program at a Glance

From nutrition and race-day fuelling tips to Australian wildlife encounters, inspiring stories from Olympians and athletes, insights from grassroots run clubs and practical course guidance from our pacers, the stage program has something for every participant. Get informed, get inspired and get ready to make every kilometre count.

Thursday 27 August

TIME	TITLE	DESCRIPTION
10:00 – 10:30	Pace Your Race	Join the TCS Sydney Marathon Pace Team for an informative session designed to help participants prepare for race day. The team will walk through the course profile, share practical strategies for tackling the course, and offer pacing and race-day tips. Each session will conclude with a live Q&A, giving participants the opportunity to ask questions and gain insights from the experienced pacers.
10:35 – 11:05	Running the Talk - Sustainability panel	Join Running the Talk for a series of inspiring conversations exploring the power of running to create positive change. Hear from athletes and community leaders as they share how our sport can drive environmental action, strengthen communities and leave a lasting impact. From plogging and clothes swaps to run clubs driving meaningful change, each session will highlight the stories, ideas, and people helping shape a greener, cleaner and more connected future for running.
11:05 – 12:05	Pledge for the Planet Power hour	
12:20 – 12:50	Australian Wildlife Show	Get up close with some of Australia’s most fascinating native animals in this interactive wildlife experience. Australian Wildlife will introduce audiences to a range of incredible creatures, from pythons and lizards to frogs, possums, and the iconic tawny frogmouth. Learn about these unique animals, their habitats, and the important role they play in Australia’s ecosystems through an engaging show-and-tell experience for all ages.
13:05 – 13:35	Pace your Race	Join the TCS Sydney Marathon Pace Team for an informative session designed to help participants prepare for race day. The team will walk through the course profile, share practical strategies for tackling the course, and offer pacing and race-day tips. Each session will conclude with a live Q&A, giving participants the opportunity to ask questions and gain insights from the experienced pacers.
13:45 – 14:15	A Conversation with ASICS Running Expert Nathan Pope	ASICS running expert Nathan Pope speaks to TCS Sydney Marathon Head Coach Benny Lucas about the perfect marathon shoe choice and the latest in racing shoe technology. Nathan will also chat about the Official 2026 TCS Sydney Marathon Novablast shoe and the story behind it.
14:25 – 14:55	Grassroots Run Clubs Panel Discussion with Deadly Runners, Sydney Muslim Run Club and Pasifika Run Club	Join TCS Sydney Marathon Head Coach Benny Lucas as he sits down with the founders of three grassroots run clubs, each at a different stage in their journey, to explore the challenges, successes and lessons learned from bringing their visions to life. Featuring TCS Sydney Marathon Head Coach Georgia Weir from Deadly Runners, Jasmine Al-Zoubi from Sydney Muslim Run Club, and Edwin Asotasi from Pasifika Run Club, this conversation will highlight how community-led initiatives are creating more inclusive and welcoming spaces for people to connect through the sport.
15:05 – 15:20	Meet BK the Brisbane Olympics 2032 Mascot	
15:25 – 15:55	Endurance Sport with Steve Moneghetti, Eloise Wellings and Ben St Lawrence	Join Olympians Steve Moneghetti, Eloise Wellings and Ben St Lawrence for an insightful panel exploring everything about endurance sport - from training and performance to mindset, setbacks, longevity and the realities of competing at the highest level. Hear stories, lessons and practical insights from three athletes with remarkable experience across running and endurance sport.
16:25 – 16:55	Australian Wildlife Show	Get up close with some of Australia’s most fascinating native animals in this interactive wildlife experience. Australian Wildlife will introduce audiences to a range of incredible creatures, from pythons and lizards to frogs, possums, and the iconic tawny frogmouth. Learn about these unique animals, their habitats, and the important role they play in Australia’s ecosystems through an engaging show-and-tell experience for all ages!
17:35 – 18:05	Pace your Race	Join the TCS Sydney Marathon Pace Team for an informative session designed to help participants prepare for race day. The team will walk through the course profile, share practical strategies for tackling the course, and offer pacing and race-day tips. Each session will conclude with a live Q&A, giving participants the opportunity to ask questions and gain insights from the experienced pacers.
18:10 – 18:40	Sports Nutrition talk with Kira Sutherland	Australian Naturopath and Sports Nutritionist, Kira Sutherland , speaks with TCS Sydney Marathon Head Coach, Ben Lucas, about the art of nailing your marathon nutrition for the big day.
20:00	SHOW CLOSE	

THURSDAY

Friday 28 August

TIME	TITLE	DESCRIPTION
9:00 – 9:30	Pace Your Race	Join the TCS Sydney Marathon Pace Team for an informative session designed to help participants prepare for race day. The team will walk through the course profile, share practical strategies for tackling the course, and offer pacing and race-day tips. Each session will conclude with a live Q&A, giving participants the opportunity to ask questions and gain insights from the experienced pacers.
10:40 – 11:10	In Conversation with Ben Kelleher	From childhood illness to Seven World Marathon Majors, inspiring millions. Endurance athlete, presenter, and host of the hit podcast: Running For The Bus, Ben Kelleher shares the story of going from a childhood sidelined by illness to a 2:47 Boston-qualifying marathoner — and completing his 7th and final Abbott World Marathon Major right here in Sydney, inspiring millions along the way.
11:15 – 11:45	First-Time Marathoners: From Rugby to Running with Paul Gallen	Join TCS Sydney Marathon Head Coach Benny Lucas for an engaging conversation with former rugby players, including Paul Gallen , taking on the TCS Sydney Marathon for the very first time. Hear why they've swapped the footy field for the marathon course, the challenges of training for 42.2km and what they've learned throughout the journey. From elite sport to endurance running, this session offers an honest and inspiring look at stepping outside your comfort zone and embracing a new challenge.
12:00 – 12:30	Australian Wildlife Show	Get up close with some of Australia's most fascinating native animals in this interactive wildlife experience. Australian Wildlife will introduce audiences to a range of incredible creatures, from pythons and lizards to frogs, possums, and the iconic tawny frogmouth. Learn about these unique animals, their habitats, and the important role they play in Australia's ecosystems through an engaging show-and-tell experience for all ages.
12:40 – 13:10	Discover Nagoya: A Marathon City Experience	Join TCS Sydney Marathon Head Coach Benny Lucas for a special conversation with athletes from Nagoya as they share their love for their city, their experiences running the Nagoya City Marathon and what makes the event so memorable. Discover the highlights of Nagoya as a destination, the unique atmosphere of its marathon and the passion that drives its running community. The session will also explore their excitement ahead of the TCS Sydney Marathon and the shared spirit that connects runners around the world.
13:10 – 13:40	A conversation with Running Expert Nathan Pope	ASICS Running Expert, Nathan Pope, speaks to TCS Sydney Marathon Head Coach, Ben Lucas, about the perfect marathon shoe choice and the latest racing shoe technology. Nathan will also chat about the Official 2026 TCS Sydney Marathon Novablast shoe and the story behind it.
13:45 – 14:15	Pace your Race	Join the TCS Sydney Marathon Pace Team for an informative session designed to help participants prepare for race day. The team will walk through the course profile, share practical strategies for tackling the course, and offer pacing and race-day tips. Each session will conclude with a live Q&A, giving participants the opportunity to ask questions and gain insights from the experienced pacers.
14:20 – 14:50	Marathon Preparation: Train, Fuel and Perform with Matty Abel	Join SharkNinja and YoPRO for an engaging conversation hosted by TCS Sydney Marathon Head Coach Benny Lucas and featuring marathon coach and athlete Matty Abel. They'll explore the key elements behind successful marathon preparation, from effective training and race-day strategies to the role of nutrition and fuelling in performance. Drawing on Matty's experience as a 2:48 marathoner, this session will provide practical insights to help participants arrive at the start line confident, prepared and ready to perform.
14:55 – 15:25	iFit – Luis Orta and Kori Sampson	TCS Sydney Marathon Head Coach Benny Lucas will speak with Olympian and iFit ambassador Luis Orta and elite marathoner Kori Sampson, an iFIT ambassador and ultra-endurance athlete. The panel will discuss what an everyday runner can learn from elite athletes and how to recover properly after a marathon.
15:05 – 15:20	Meet BK the Brisbane Olympics 2032 Mascot	
15:30 – 16:30	TCS Sydney Marathon goIT Challenge	Join us for the live finals of the TCS Sydney Marathon goIT Challenge . Finalists in both the primary and secondary school categories will showcase their innovative digital solutions to marathon sustainability challenges, with a focus on circular economy concepts. Watch the next generation of changemakers pitch their ideas and celebrate as the winners from each category are announced live on stage.
16:45 – 17:15	Australian Wildlife Show	Get up close with some of Australia's most fascinating native animals in this interactive wildlife experience. Australian Wildlife will introduce audiences to a range of incredible creatures, from pythons and lizards to frogs, possums, and the iconic tawny frogmouth. Learn about these unique animals, their habitats, and the important role they play in Australia's ecosystems through an engaging show-and-tell experience for all ages.
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FRIDAY

Saturday 29 August

TIME	TITLE	DESCRIPTION
8:00	SHOW OPEN	
9:00 - 9:30	Pace your Race	Join the TCS Sydney Marathon Pace Team for an informative session designed to help participants prepare for race day. The team will walk through the course profile, share practical strategies for tackling the course, and offer pacing and race-day tips. Each session will conclude with a live Q&A, giving participants the opportunity to ask questions and gain insights from the experienced pacers.
10:30 - 11:00	Australian Wildlife Show	Get up close with some of Australia's most fascinating native animals in this interactive wildlife experience. Australian Wildlife will introduce audiences to a range of incredible creatures, from pythons and lizards to frogs, possums, and the iconic tawny frogmouth. Learn about these unique animals, their habitats, and the important role they play in Australia's ecosystems through an engaging show-and-tell experience for all ages.
11:30 - 12:00	Pace your Race	Join the TCS Sydney Marathon Pace Team for an informative session designed to help participants prepare for race day. The team will walk through the course profile, share practical strategies for tackling the course, and offer pacing and race-day tips. Each session will conclude with a live Q&A, giving participants the opportunity to ask questions and gain insights from the experienced pacers.
12:05 - 12:35	Fuel Your Run: Nutrition for Marathon Success with Kira Sutherland	Australian Naturopath and Sports Nutritionist, Kira Sutherland , speaks with TCS Sydney Marathon Head Coach, Ben Lucas, about the art of nailing your marathon nutrition for the big day.
13:45 - 14:15	Australian Wildlife Show	Get up close with some of Australia's most fascinating native animals in this interactive wildlife experience. Australian Wildlife will introduce audiences to a range of incredible creatures, from pythons and lizards to frogs, possums, and the iconic tawny frogmouth. Learn about these unique animals, their habitats, and the important role they play in Australia's ecosystems through an engaging show-and-tell experience for all ages.
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15:05 - 15:20	Meet BK the Brisbane Olympics 2032 Mascot	
15:20 - 15:50	Marathon Ready: Fuel, Train and Perform with Hanah Mills & YoPRO	Join YoPRO and Accredited Practising Dietitian and Sports Dietitian Hanah Mills for an insightful session exploring the important role nutrition plays in endurance training. With experience supporting athletes across a range of levels, Hannah will share practical advice on fuelling for training, preparing for race day and creating nutrition habits that support performance, recovery and overall wellbeing.

PARTNER ACTIVATIONS

TCS

Team TCS Fast Lane

Team TCS participants will enjoy a dedicated VIP Fast Lane experience designed to make race week as seamless as possible. The Team TCS Fast Lane offers priority bib collection, bag drop, TCS Clubhouse wristband collection and your Team TCS kit, helping members save time and focus instead on the excitement of race week.

TCS Interactive Zone

Visit the TCS Interactive Zone to experience the intersection of technology, innovation and running. Visitors can track their participation across TCS marathon and endurance events from around the world, capture memorable photos and learn how technology helps create extraordinary marathon experiences. Or take a seat and watch the official TCS Sydney Marathon flythrough video on the big screen, showcasing the TCS Sydney Marathon journey and offering key insights for your race day preparation.

ASICS

Visit the ASICS Expo Store to purchase your Official 2026 TCS Sydney Marathon Merchandise. The Sydney in Motion range is inspired by movement, the rhythm of the city and the stories woven through the marathon course. The collection celebrates the excitement, achievement and pride of being part of one of the world's most prestigious running events.

The best way to commemorate your TCS Sydney Marathon experience is to take home some official ASICS merchandise. You can also sign up for a personalised finisher video courtesy of OneASICS – see the team at the ASICS Expo Store, become a OneASICS member, and post-event you will receive a video capturing your individual race day experience. 13

Shark Ninja

Marathoners! Don't leave expo without visiting the SharkNinja Refuel and Recover Zone. Grab a refreshing FREE Ninja SLUSHi, discover the Shark ChillPill – available to purchase for the ultimate post-marathon cool down – and spin the prize wheel for your chance to win fantastic prizes, including vouchers and more. Plus, catch live demonstrations of the latest Shark and Ninja innovations and see what's making waves in kitchens and homes across Australia. Whether 2026 is about chasing a PB or simply conquering the KMs, the SharkNinja Refuel and Recover Zone is your final stop before race day. We'll see you there!

GU

GU Energy is officially bringing you the energy for race day. Visit our stand to explore our full range of products created to keep you fueled. Our team will be on hand to chat through your nutrition plan and help you dial it in. Plus you can pick up any last-minute race day faves.



PARTNER ACTIVATIONS

iFit

Head over to the NordicTrack + iFIT booth, where we're showcasing the world's first connected Pilates reformer - the NordicTrack Ultra 1 Reformer - and giving you the chance to win one.

Blending luxury craftsmanship with interactive fitness technology, the Ultra 1 Reformer has been engineered to remove the complexity of reformer Pilates and bring a genuine studio experience into your home. Expert-led coaching, personalised resistance, and a design built to earn its place in your living space. Come and experience it firsthand, and get your entry in to win!

Vaseline

Attention athletes - Vaseline is the Official Nipple Protector of the TCS Sydney Marathon presented by ASICS. Head to the Vaseline stand at expo to meet the team, and grab everything you need to run safe against the chafe on Sunday. Pre-race prep is everything: protect your nipples, inner thighs and feet before you toe that start line, because nips quit before legs do. All those who drop by the booth can get the NEW Vaseline All-Over Body Balm for FREE and \$3 off Vaseline Petroleum Jelly 100ml and the Vaseline All-Over Body Balm Stick at Chemist Warehouse.

YoPRO

YoPRO is the Official Yoghurt Partner of the TCS Sydney Marathon presented by ASICS. Visit our stand to enjoy our delicious high-protein yoghurt range, designed to support muscles and recovery. While you're there, take on our interactive game for the

chance to win a free entry into the 2027 TCS Sydney Marathon. On Friday and Saturday, join YoPRO expert talks with Matty Abel and Hanah Mills to learn how to win the pre-race and post-race periods with nutrition and recovery tips. YoPRO. Feed Your Progress*

*Good source of protein, which contributes to the growth of muscle mass. Protein is necessary for tissue building and repair. When consumed as part of a healthy, varied diet.

Shokz

Enjoy an exclusive 30% off offer across the Shokz range throughout expo (excludes TCS Sydney Marathon presented by ASICS co-branded OpenRun Pro 2). Runners can also receive a free Shokz cowbell by completing a quick survey at the booth, while stocks last. Those who purchase Shokz headphones will also receive a limited-edition tote bag.

Chemist Warehouse

Visit the Chemist Warehouse stand at the TCS Sydney Marathon Running Show presented by ASICS and discover everything you need to support your event-day journey. Whether you're preparing for the marathon or cheering from the sidelines, the Chemist Warehouse activation is packed with exclusive giveaways and great offers on marathon essentials. From hydration and recovery products to sports nutrition, first aid, and personal care, you'll find everything you need to perform at your best. Stop by to chat with the team and stock up before event day. Don't miss the chance to experience the best value and support for every runner.

PARTNER ACTIVATIONS

Therabody

Therabody is a leader in performance, wellness and beauty technologies, revolutionising health and recovery with science-backed products and services designed to help everybody live longer, healthier lives. At the Therabody Recovery Lounge, runners will be able to trial Theragun percussive therapy devices, JetBoots pneumatic compression boots, SmartGoggles heated eye massage devices, and ThermBack LED back to reduce lower back pain. We will be running exclusive promotions for expo visitors! Used by elite athletes worldwide, Therabody has transformed post-training recovery protocols for runners at every level.

Pain AWAY

Pain AWAY is the Official Recovery Cream & Spray Partner of the TCS Sydney Marathon. Come and visit the team at the TCS Sydney Marathon Running Show presented by ASICS.

For those sore legs on the final stretch, Pain AWAY is here to support you all the way to the finish line and every step of the way on your recovery journey. Come check out the range, meet with the Pain AWAY Physio team for any last-minute advice, ensuring you can go the distance and let Pain AWAY be there for your recovery. Recovery is part of the work - come visit Pain Away at Stand 23 for all your recovery tips.

Mark Your Moment

Mark Your Moment is the Official Print Partner of the 2026 TCS Sydney Marathon presented by ASICS. Visit our stand for exclusive pre-order discounts on official medal display frames and course prints to celebrate your race. Plus, take on our 'Guess Your Time' activation for a chance to win!

Feetures

Feetures is the official sock of the TCS Sydney Marathon presented by ASICS. Experience unmatched comfort and support with our innovative socks, designed for your best run yet. Visit the Feetures booth to feel the difference for yourself and shop the limited-edition TCS Sydney Marathon sock - built exclusively for this course, this city and this race.

AWMM

The Abbott World Marathon Majors (AbbottWMM) is a series of eight of the largest and most renowned marathons in the world - Tokyo Marathon, Boston Marathon presented by Bank of America, TCS London Marathon, Sanlam Cape Town Marathon, TCS Sydney Marathon presented by ASICS, BMW BERLIN-MARATHON, Bank of America Chicago Marathon and TCS New York City Marathon. Encompassing an annual series for elite runners and elite wheelchair athletes, AbbottWMM also applauds the achievements and passion of everyday champions from around the world. The AbbottWMM Star System is an online results hub that celebrates every participant on their journey through the Majors.

Meet our Australian Animals



tcs SYDNEY MARATHON **ASICS**

AUSTRALIAN ANIMAL DISPLAY

BOOTH OPENING TIMES	STAGE PRESENTATIONS
THURSDAY 27 AUGUST 11:00AM - 5:00PM	THURSDAY 27 AUGUST 12:20PM - 12:50PM 4:25PM - 4:55PM
FRIDAY 28 AUGUST 11:15AM - 5:15PM	FRIDAY 28 AUGUST 12:00PM - 12:30PM 4:45PM - 5:15PM
SATURDAY 29 AUGUST 9:00AM - 3:00PM	SATURDAY 29 AUGUST 10:30AM - 11:00AM 1:45PM - 2:15PM

Presented by **Australian Wildlife Display**

OUR HEADLINE CHARITY & FOUNDATION PARTNER

Running for Premature Babies

Come and visit the **Running for Premature Babies Expo Stall** at the TCS Sydney Marathon Running Show.

- » Sign up for our Premmie Marathon Challenge to win a Sydney BridgeClimb experience for two
- » Enter our raffle to win an **Yves Saint Laurent designer handbag**
- » Make a donation or purchase our fabulous merch

Whether you're registering, donating, entering the raffle or simply stopping by to say hello, we'd love to meet you and hear about your marathon journey so far. Every conversation, donation and registration helps us give premature and sick babies a better chance at life.

We Run Foundation

Visit the We Run Foundation at the TCS Sydney Marathon Running Show and help us shape the future of running. You never know - your next Major journey could start right here!

- » Learn more about We Run's Abbott World Marathon Major entries and how we're helping runners chase their marathon goals.
- » Win one of three entries to the 2027 TCS London Marathon, with accommodation included.
- » Have your say on the We Run Run Hub concept and help shape what your local run hub could look like.
- » Learn more about how you can take part in running research through our partnership with the University of New South Wales.

Whether you're on a Majors journey, lining up for your first marathon or looking for your next running community, we'd love to meet you, hear your story and show you what's possible when We Run - together.

READY TO RUN FOR A GREENER FUTURE?

Visit the Sustainability Booth to discover how the TCS Sydney Marathon is working with NSW's Nature Hates a Tosser campaign to make Sydney Greener and Cleaner. Jump on the treadmill and shoot your shot, explore our sustainability initiatives, test your sustainability knowledge and enter for a chance to win 1 of 6 entries to the 2027 TCS Sydney Marathon.

Pre-loved running shoes?

Bring your pre-loved runners to the Sustainability Booth. Dedicated collection boxes will be available to give quality footwear a second life, supporting [Parramatta Mission](#) while keeping usable footwear out of landfill.

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MARATHON
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AT TCS SYDNEY MARATHON RUNNING SHOW!

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painAWAY 

Find us here for all your
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- TCS Sydney Marathon Running Show
presented by ASICS (booth 23)
- Pain Away Pit Stop at the 29.7km
mark of the course
- ASICS Recovery Zone

Pain Away uses Arnica which is
Traditionally used in Western Herbal Medicine
for the Relief of Mild Joint & Muscle Pain.

Always read the label and follow the directions for use.

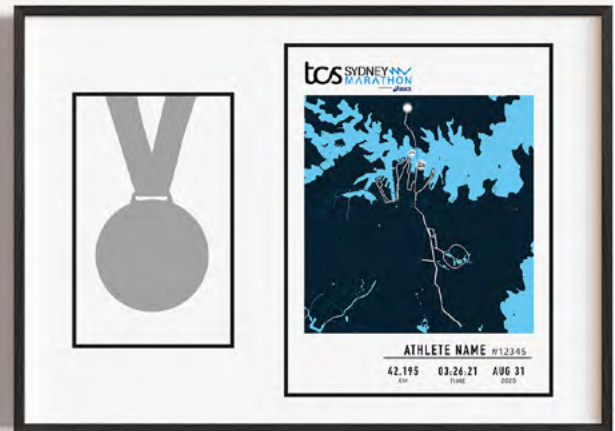
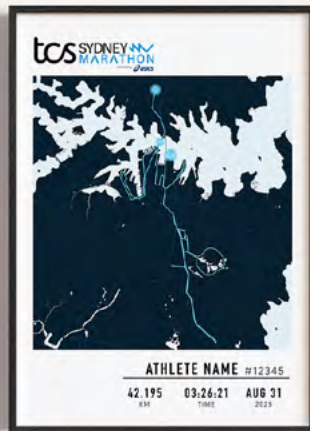




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